

# MEDIA RELEASE

**FOR IMMEDIATE RELEASE**

**March 12, 2020**

## **BREATHE LA Reschedules Upcoming Events & Programs Due to COVID-19**

*Lung health organization postpones Lung Power event, Trudeau Society lecture and Breath of Life<sup>®</sup> Awards Gala*

**LOS ANGELES, CALIF., March 12, 2020** – [BREATHE California of Los Angeles County \(BREATHE LA\)](#) today announced that it has made the careful decision to postpone upcoming BREATHE LA and Trudeau Society events and programs, due to the concerns for COVID-19 (novel coronavirus) transmission and the state of emergencies which were declared by the City of Los Angeles and the State of California recently.

“As a lung health organization, we are sensitive to the concern around COVID-19, and we want those who attend our events and programs to feel welcome and comfortable, as well as to remain healthy and safe,” says BREATHE LA’s President and CEO Marc Carrel. “Our foremost concern is public health.”

Regarding concerns surrounding large group gatherings, the organization will postpone the following events:

- **Lung Power Day at the La Brea Tar Pits (3/21)**
- **Trudeau Society’s Annual Samuel J. Sills, M.D. Lecture (3/31)**
- **Breath of Life<sup>®</sup> Awards Gala (4/23)**

“Once we announce a new date for the Breath of Life<sup>®</sup> Awards Gala, anyone who has already purchased a ticket but isn’t able to attend on the new date will be given the option to request a refund,” says Carrel. BREATHE LA will be monitoring this situation closely and hopes to announce a date soon. “Once we are confident that the safety of our honorees, guests, staff and volunteers are no longer at risk, we will announce a rescheduled date.” Carrel added.

BREATHE LA’s Board of Directors and staff would like to extend a thank you for the continued support from our sponsors, partners and community at-large. Stay updated on all upcoming events and programs by visiting the BREATHE LA website at <http://www.breathela.org/>.

### **About BREATHE LA**

BREATHE California of Los Angeles County (BREATHE LA) is a 501(c)(3) nonprofit organization promoting clean air and healthy lungs in Southern California through research, education, advocacy, and technology. BREATHE LA provides environmental health screening, education, and empowerment programs to communities most impacted by alarming chronic lung disease rates and the region’s air quality, which is the worst in the nation. The organization pursues its mission by educating youth, patients and the general public, engaging the community, advocating for changes to public policy, and supporting clinical and public health research. Trudeau Society is BREATHE LA’s network of physicians and allied health professionals, which provides lectures and panels on lung health issues featuring nationally recognized experts to increase knowledge and awareness about the latest trends and research in chronic lung disease and patient care. To learn more about BREATHE LA, visit [breathela.org](http://breathela.org).

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