MEDIA RELEASE

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Trudeau Society Announces New Slate of Leaders

LOS ANGELES, CALIF., August 14, 2019 – The venerable 98-year old Trudeau Society has announced the selection of its new steering committee comprised of eight members from various sectors of the Southern California lung health medical community.

“As we approach the centenary anniversary of this historic network of medical professionals, we are elated to have a newly formed steering committee that will bring new excitement, new ideas, and the Trudeau Society to new heights,” said Marc Carrel, President and CEO of BREATHE California of Los Angeles County (BREATHE LA), which runs the society. “Our esteemed board member Dr. Guy Soo Hoo will be leading the charge, working to grow membership while producing more opportunities for current members including events, lectures, and panels across Southern California.”

Trudeau Society was established in 1921 in honor of Edward Livingston Trudeau, M.D. (1848-1915), the doctor who developed the sanatorium concept of treating tuberculosis. Since its inception, the organization has aimed to carry out Livingston’s legacy “to promote a better understanding of pulmonary diseases.” Each year, the society hosts a series of lectures and panels on lung health issues featuring nationally recognized experts. It is also a co-host of an annual COPD and Lung Health Conference which will be held this year on November 2, 2019 at Cedars-Sinai Medical Center in Los Angeles.

“I am truly honored to be serving this historic society as chair of the steering committee and I intend to ensure that we continue to maintain our momentum from previous years and build up the membership while upholding the high level of speakers we bring in each year,” said Dr. Guy Soo Hoo, who also serves as the Chair of the Program and Research Committee for the BREATHE LA Board of Directors. “We hope to reach even more medical professionals in the lung health space, to expand on existing practices and share advancements in medicine to better serve patients.”

The newly formed Steering Committee includes the following:
• Guy Soo Hoo, MD, MPH, West L.A. VA Medical Center  
  Chair
• George Chaux, MD, Cedars-Sinai Medical Center  
  Vice Chair for Programs
• Jeremy Falk, MD, Cedars-Sinai Medical Center  
  Vice Chair for Membership
• Reza Ronaghi, MD, UCLA  
  Vice Chair for Website Management
Arthur Gelb, MD, ATSF, FCCP, UCLA Medical Center  
*Member-at-Large*

Behrouz Jafari, MD, UCI & VA Long Beach  
*Member-at-Large*

Gabriel Rodriguez, RRT, PIH Health Whittier  
*Member-at-Large*

Sanjay Vadgama, MD, Mid Valley Pulmonary Medical Group, Inc.  
*Member-at-Large*

For more information on the Trudeau Society, including a list of upcoming events, its history and what’s ahead for the society, please visit [TrudeauSociety.org](http://TrudeauSociety.org). To become a member of the Trudeau Society, please contact Deborah Maxwell, Programs Coordinator, at dmaxwell@breathela.org.

### About BREATHE LA

BREATHE California of Los Angeles County (BREATHE LA) is a 501(c)(3) nonprofit organization promoting clean air and healthy lungs in Southern California through research, education, advocacy, and technology. BREATHE LA provides environmental health screening, education and empowerment programs to communities most impacted by alarming chronic lung disease rates and suffering from the region’s air quality, which is the poorest in the nation. The organization pursues its mission by educating youth, patients and the general public, engaging the community, advocating for changes to public policy, and supporting clinical and public health research. To learn more about BREATHE LA, visit [www.breathela.org](http://www.breathela.org).

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